WENDY EVANGALISM

PROSPECT CARE

Ministries in the Evangalism category are responsible for activities and events that have an outward focus.

INTRODUCTION

A role within Hospitality responsible for building a list of prospects for church membership by contacting each name from guest cards received on Sabbath and all the many different programs; discovering their needs and level of interest, then developing an individual follow-up plan for each person.

DUTIES

1. Gather names. Systematically get the name of every person who visits on Sabbath, attends a seminar or group, phones or writes for information, requests prayer, contacts the media ministries or gets a missionary magazine. Double check each name to sort out church members and discover previous involvement.

2. Make contacts. Use the telephone to contact each person for follow up. The prospect care coordinator is an official field representative for our church, and this is how we help provide better "customer service" to the public.

3. Coordinate. Prospect Care is a branch of Hospitality. You will need to work closely with the head of Hospitality, and the head of Greeting as well as the office admin team.